

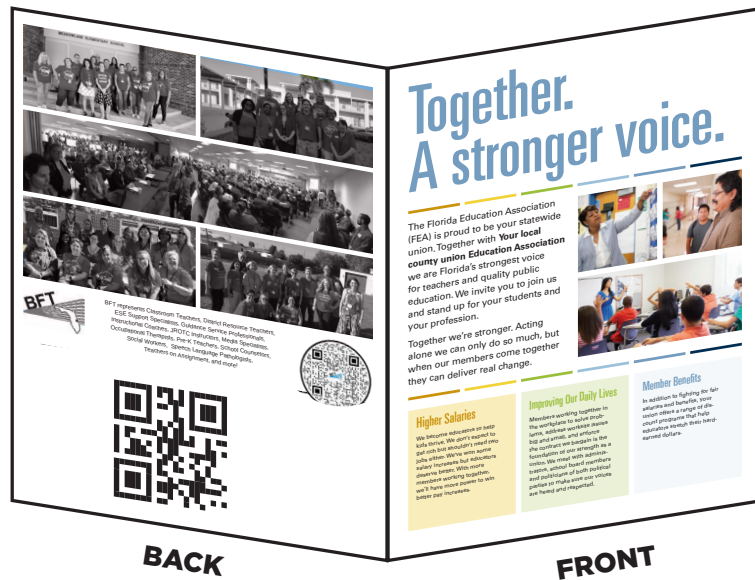
# 2026-27 FEA Back-to-School Materials

**An overview of the available recruitment and membership materials and how to customize and order them.**



# 1. Strength in Numbers

Recruitment piece: Expanded WHY JOIN fliers (two versions: ESP and teacher) customized with membership forms (locals order enough for recruiting new members)



**STRENGTH IN NUMBERS** is an 11x17 folded brochure with membership form on the back. Front will be also be customized with local union name (inline text). We are again offering to send this back as a fillable PDF after customization for locals to email, etc.

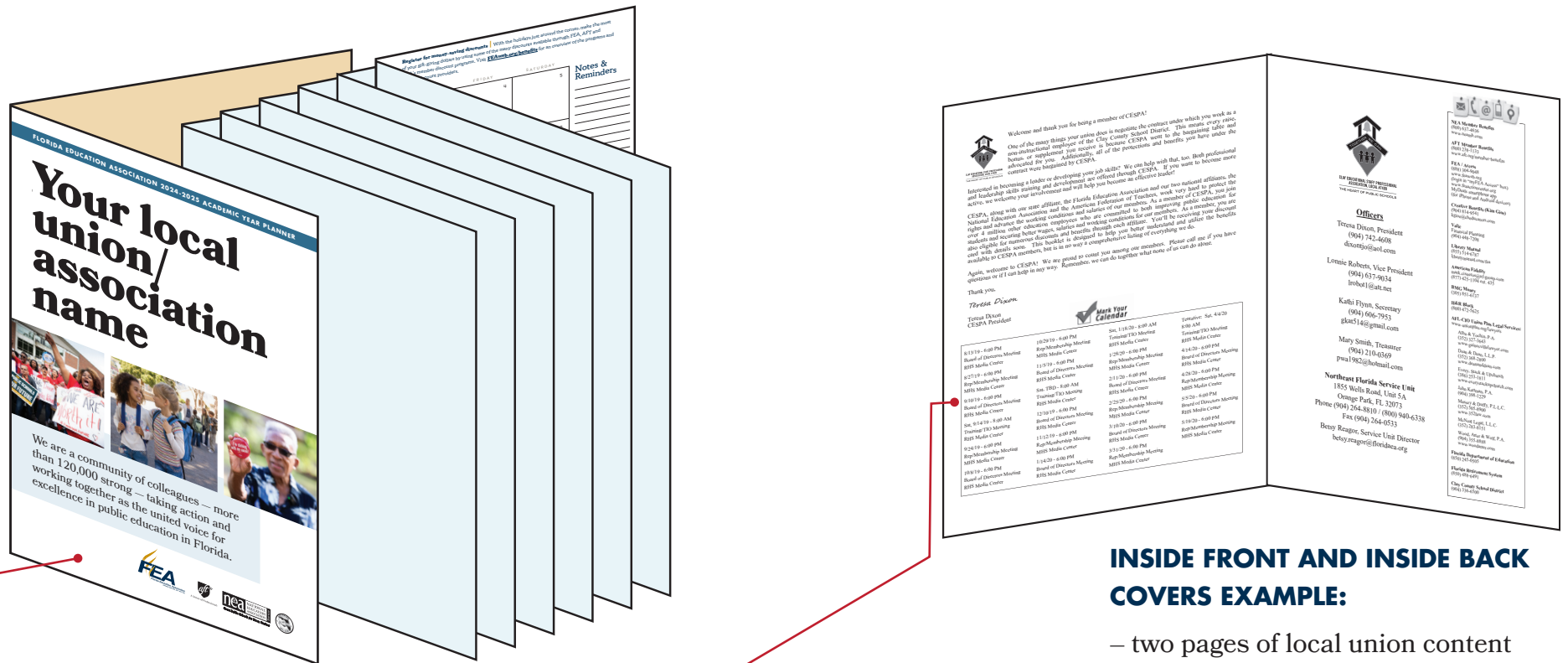
**STRENGTH IN NUMBERS** available for either teachers or education staff professionals, both in:

- English
- Spanish
- Creole



# Calendar Cover Customization

Booklet Cover Locals can still customize the front and back covers with their union's name and contact information, and the inside front and inside back covers with any content they would like. Orders & reorders submitted after August 1 are not eligible for customized covers.



## CUSTOMIZEABLE COVERS:

- Front cover (local union name, large)
- Back cover (local union contact info)
- Inside front/back covers: CUSTOMIZED local union content. Some suggested ideas: Welcome letter, important local contact info & dates, building reps, changes to the contract, any other important info about the local union, photo collage etc.).

## INSIDE FRONT AND INSIDE BACK COVERS EXAMPLE:

- two pages of local union content
- 300-500 words each (may vary substantially depending on your layout)

# 3. Know Your Rights cards

Recap of Weingarten Rights for new and existing members; Available in English, Spanish and Creole; (locals may order up to current membership + 2%)

## English


**KNOW YOUR RIGHT TO REPRESENTATION**  
Called to a meeting with your supervisor? If you're a union member...

**REMEMBER:** If a reasonable person would believe that discipline could result from the meeting...  
*YOU HAVE THE RIGHT TO REPRESENTATION*

**ASK:** "WHAT IS PURPOSE OF MEETING?"  
*Could discipline result from the meeting? If so...*

**STATE:** "I WANT UNION REPRESENTATION"  
*You can ask for representation at anytime during the meeting*

over →




**DO NOT BE INSUBORDINATE IF DENIED REPRESENTATION**

- » Attend the meeting
- » Keep asking for union representation
- » Take good notes

**DO NOT** sign or agree to anything  
**DO NOT** make or write statements

**CALL:** Your local union office or service unit immediately for assistance:  
<Local union name>  
<Local union telephone number>



## Spanish

**CONOZCA SU DERECHO A REPRESENTACIÓN**  
¿Ha sido llamado a una reunión con su supervisor? Si ud es un miembro de la unión...

**RECUERDE:** Si una persona razonablemente cree que algún acto de disciplina puede ser resultado de la reunión...  
*USTED TIENE EL DERECHO A REPRESENTACIÓN*

**PREGUNTE:** "¿CUÁL ES EL PROPÓSITO DE LA REUNIÓN?"  
*¿Podría usted estar disciplinado como resultado de la reunión? Si es así...*

**DIGA:** "QUIERO TENER REPRESENTACIÓN DE LA UNIÓN"  
*Usted puede pedir representación en cualquier momento durante la reunión*

atrás →



## Creole

**KON DWA OU A REPREZANTASYON**  
Sipevize ou rele ou pou yon reyinyon? Si ou se yon manm yon inyon...

**SONJE:** Si yon moun rezonab ta kouwe ke disiplin ta ka yon rezilta reyinyon an...  
*OU GEN DWA POU REPREZANTASYON*

**MANDE:** "POU KI REZON YAP FÈ REYINYON AN?"  
*Disiplin ta ka yon rezilta reyinyon an? Si wi...*

**DEKLARE:** "MWEN VLE REPREZANTASYON INYON AN"  
*Ou gen dwa mande pou reprezantasyon an nenpòt ki moman pandan reyinyon an*

vire →



# Recap: Available materials

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## 1. Why Join + membership form

Locals order enough for recruiting new members

## 2. 15-month calendar booklet

Locals order up to current membership + 2%; Customized cover deadline: August 1

## 3. Know Your Rights cards

Locals order up to current membership + 2%

## 4. Bulletin Board kits

Digital-only this year

# Ordering info and options

(SAME AS LAST ~10 YEARS)

## TIMELINE

- » **June 11** – Ordering opens for BTS materials
- » **June 11 & 12** – BTS ordering webinars for locals, leaders & staff  
Webinar will also be archived on [feaweb.org/materials](https://feaweb.org/materials)
- » **Early July** – BTS materials begin shipping

## ANY QUESTIONS OR ASSISTANCE:

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## HOW TO ORDER:

- » Online order form at: [feaweb.org/materials](https://feaweb.org/materials)

The screenshot shows a web browser window displaying the FEAWEB.org website. The address bar is highlighted with a pink oval and contains the URL [FEAWEB.org/materials](https://feaweb.org/materials). The website header features the FEAWEB logo and the text "Florida Education Association". Below the header is a navigation menu with links for "Issues & Action", "Member Center", "Who We Are", "Professional Development", "News & Multimedia", "About FEA", and "Join Your Union". The main content area is titled "Order FEA Back to School Materials" and includes a search bar, a "SEARCH" button, and a section for "I'm Sticking With My Union: Making the switch to eDues". The page also features a "Click to learn more about eDues" button and a "FEA's Podcast: Educating From the Heart" section. At the bottom, there are images of various materials and a "VOUCHERS 4 ALL" banner.