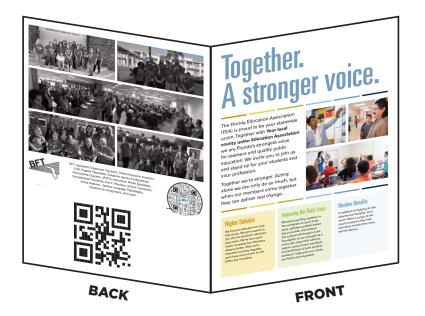
2025-26 FEA Back-to-School Materials

An overview of the available recruitment and membership materials and how to customize and order them.



1. Strength in Numbers

Recruitment piece: Expanded WHY JOIN fliers (two versions: ESP and teacher) customized with membership forms (locals order enough for recruiting new members)





STRENGTH IN NUMBERS is an 11x17 folded brochure with membership form on the back. Front will be also be customized with local union name (inline text).

We are again offering to send this back as a fillable PDF after customization for locals to email, etc.

STRENGTH IN NUMBERS available

for either teachers or education staff professionals, both in:

- English
- Spanish
- Creole

2. FEA 12-month Calendar

FEA + local union membership booklet (locals order up to current membership + 2%)

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support educators in efforts to promot	n, member-led programs throughout their careers e a growth mindset, boost and create a culture in which g is embraced.	courses and more are cree by members in order to bo comes and support educat their career. FEA — and our national al AFT — are dedicated to bu grams that provide though	ost student out- ors at every level of filiates, NEA and uilding local pro- tful, job-embedded	toward a brigh stronger toget our students a	nd educators des	rida's e o advoc erve. Jo			_	
		professional development that is relevant and promotes collaboration. Below is a small sampling of the many pro- grams and resources smallable through FEAs Professional Development program. • FEAs Summer Academy is a multi-day event gared toward new, emerging and seasoned local union activists – com- bined with professional development		As educators, the policies set by our legisla- tors touch every aspect of our professional lives—from the researces available to our students, to our salaries, benefits, and the very environment we teach in: WHY POLITICS MATTER It can be tempting sometimes to try to go		and ensuring every lawmaker finds it impos- sable to ignore our collective voice. To make sure their voice is heard at dection time, FEA members vote arrhy vote by mail and make sure to stay educated on the issues that impact them. Getting involved is easy: 1. Asks sure you are registered to vote		 lef's keep that up! Keep in mind that the 2024 primary election — where mo local school board rares are 	an Sal	
	MUDDINE.	 workshops for rank as tors. Learn more at a summer accidenty FEA's Educators of meets monthly to cele diversity of teachers, e professionals and stur. The series provides a aspiring educators to 	Aweb.org/ olor series brate the cultural ducation staff dents in Florida. space for new and network. We offer	about the workday and f but the reality of being a is that politics impacts e work we do. Florida's educators have again that when they use voice we can be a power education — from bargai strong local union contra	n educator in Florida very aspect of the e their collective ful force for public ining and enforcing acts to holding legis-	and th tion d 2. Vote (aheae safe, (to tak didate <i>Requ</i>	sure you are registered to vote hat you don't miss the crucial elec- leadlines below! carly or vote-by-mail by planning d. Voting by mail has always been convenient and easy. It allows you be your lime and research the can- es and issues on each hallot. (Note: ess to vote by mail are valid for decision cycle. Visit FEAveeb.org/	decided — is during the busy backtoschool period. So ma a plan to vatel	ko	
	Your local union and the Florida Education Association are led by passionate and devot ed public school teachers and education stal professionals, who are dedicated to continu- ous improvement and committed to end ing the field of education.	training, mentoring opportunities, book talks, exciting guest speakers and other fun activities. • Wellness Wednesday is a safe space		lators accountable for what they promise and fighting against anti-educator attacks. These serve as important reminders that while elections are important, it is equally		alection (for the second of the second				
	PROFESSIONAL DEVELOPMENT Our members care deeply about public	U C	Ob	er er			The election is a critical opportu	nity for members to elect pro-pub	Early voting for the November 5 slic education lawmakers national ecommended candidates and info	
	schools and the students they serve. Th FEA Professional Development and Ed	SUNDAY	MONDAY	TUESDAY	WEDNESDAY		THURSDAY	FRIDAY	SATURDAY	
	tional Research department is dedicate advancing professional learning that en the effectiveness of educators in meetin needs of every student. The FEA Profession Development depa ment has many opportunities througho the year to come together and learn. Op tunities like the 40-bour Reading/ESE	SEP 29	30	1 LG8TQ+ History Month	Rosh Hashanah begins at sundown	2	3	4	5	Notes & Reminders
	Recertification Course, virtual and state professional development events, mento programs, taking part in the state appro reading endorsement matrix, ESP train	6	7	LGB1Q+ History Month	begins or sendown	9	10	11	12	
PAGE 4 FLORIDA EDUC	CATION ASSOCIATION 2024-202		Indigenous Peoples' Day					Yom Kippur begins at sundown		
		13	14	15		16	17	18	19	
		20	21	22		23	24	25	26	Source M T W Th F Source 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 62 72 89 30
		27	28	29		30	31	NOV 1	2	So M T W Th F So 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21
							Halloween			22 23 24 25 26 27 28 29 30 31

FEA 12 15-MONTH **CALENDAR** retains much of the content from the old

FEA Member Guidebook and Back-to-School kit folders – about FEA, unions, benefits, etc., either in 8 front content pages or links to the content on FEAweb.org.

Printing these in large quantities at once allows us to provide booklets for new members as they join AND current members.

Calendar Cover Customization

Booklet Cover Locals can still customize the front and back covers with their union's name and contact information, and the inside front and inside back covers with any content they would like.

INSIDE FRONT AND INSIDE BACK

- two pages of local union content

(may vary substantially depending

COVERS EXAMPLE:

-300-500 words each

on your layout)



local

association

A. Front cover (local union name, large)

B. Back cover (local union contact info)

C. Inside front/back covers: CUSTOMIZED local union content. Some suggested ideas: Welcome letter, important local contact info & dates, building reps, changes to the contract, any other important info about the local union, photo collage etc.).

3. Know Your Rights cards

Recap of Weingarten Rights for new and existing members; Available in English, Spanish and Creole; (locals may order up to current membership + 2%)





Recap: Available materials

1. Why Join + membership form

Locals order enough for recruiting new members

2.12-month calendar booklet

Locals order up to current membership + 2%

3. Know Your Rights cards

Locals order up to current membership + 2%

4. Bulletin Board kits

Ordering info and options (SAME AS LAST ~ 10 YEARS)

TIMELINE

- » June 5 Ordering opens for BTS materials
- » June 6 & 7 BTS ordering webinars for locals, leaders & staff
 Webinar will also be archived on feaweb.org/materials
- » late June BTS materials begin shipping

ANY QUESTIONS OR ASSISTANCE:

Mark Piotrowski 850-201-2834 mark.piotrowski@floridaea.org

HOW TO ORDER:

- » Online order form at: feaweb.org/materials
- Interactive PDF can be emailed or faxed back (PDF will be sent out with Webinar announcement; available online)

