

2022-23 FEA Back-to-School materials

An overview of the available recruitment and membership materials and how to customize and order them.



1. Strength in Numbers

Recruitment piece: Expanded WHY JOIN fliers (two versions: ESP and teacher) customized with membership forms (locals order enough for recruiting new members)

Gadsden County Classroom Teachers' Association
Florida Education Association
213 South Adams Street • Tallahassee, FL 32301
NIA AFT/IA-CO

FEA

School or worksite: _____
First Name: _____ Last Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Social Security Number: _____
Work Phone: _____ Home Phone: _____
Male: _____ Female: _____
Position: _____ D.O.B.: _____
Registered Voter: _____ Yes / _____ No
Monthly Deduction: \$ _____

☐ **Parental Consent:** I hereby agree to pay and authorize my employer to deduct, the dues and membership fees on my salary and direct and authorize my employer to pay each month to the Association for each year membership fee. I understand that the Association will not be responsible for any dues or membership fees if I do not authorize my employer to pay them. I also authorize my Association making them of each deduction as provided by law.

Employee Signature: _____ Date: _____
Signature of GCCTA Representative: _____

*Return to GCCTA for processing first. Do Not send to district payroll office prior to association processing.

BACK

Together. A stronger voice.

The Florida Education Association (FEA) is proud to be your statewide union. **Your local union Education Association** and FEA know that education staff professionals keep our schools up and running. We are committed to ensuring that school administrators, elected officials and the general public recognize your value.

Together we're stronger. Acting alone we can only do so much, but when our members come together they can deliver real change.

HIGHER SALARIES
We know education is a high-demand career. We don't expect to get into the classroom without a high salary. We know that education doesn't just pay the bills. It's a career. We know that we have more power to win better pay increases.

IMPROVING OUR DAILY LIVES
Most of us working in the workplace to solve problems. Addressing workplace issues has led to better pay and benefits. We know that we have more power to win better pay and benefits.

BENEFITS
In addition to fighting for fair salaries and benefits, your union offers a range of diverse programs that help educators reach their best selves.

FRONT

What does your union do?

Joining your local union can be a very personal demonstration of your commitment to your profession, your colleagues and your future. Collectively your union:

Shares responsibility. Each year members of the pro team...
Builds community. Your union is a professional...
Makes connections. Your local union and FEA are...
Empowers our members. We are the experts in education...
Practices democracy. Your union works with you...
Let's make it happen.

David Finkle
English Teacher, Volusia United Educators member

Quinetta Ryal
Middle School Science Teacher, Collier County Education Association member

Lynette Rodriguez
World Language Teacher, Broward Teachers Union member

Membership matters!
Together we're fighting for good jobs, fair pay, safe working and learning conditions, and respect on the job. During the contract negotiation process, we've all seen how standing together has been the key to keeping students and educators safe. For the 2018 contract, we've all seen how standing together has been the key to keeping students and educators safe. For the 2018 contract, we've all seen how standing together has been the key to keeping students and educators safe. For the 2018 contract, we've all seen how standing together has been the key to keeping students and educators safe.

INSIDE

Strength in Numbers is an 11x17 folded brochure with membership form on the back. Front will be also be customized with local union name (inline text).

We are again offering to send this back as a fillable PDF after customization for locals to email, etc.

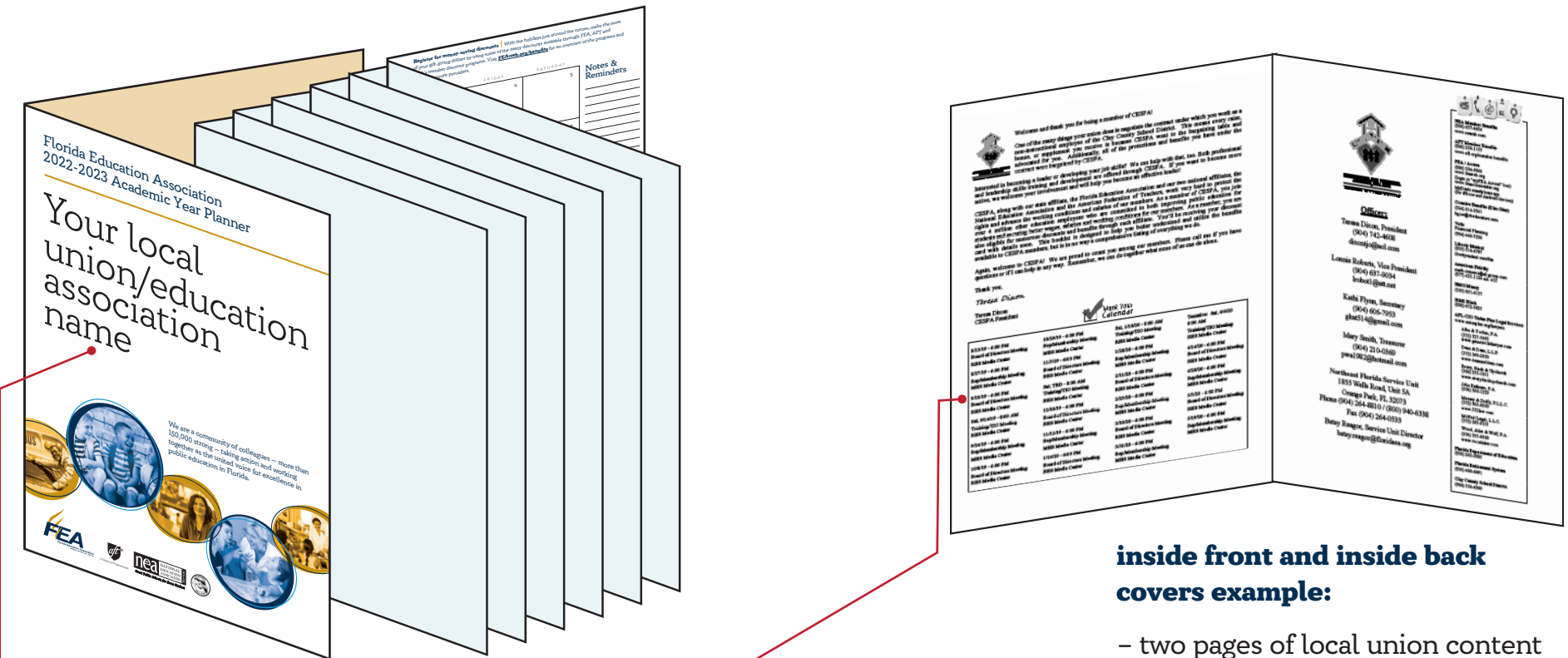
Strength in Numbers available for either teachers or education staff professionals, both in:

- English
- Spanish
- Creole

FEA + local union membership booklet (locals order up to current membership + 2%)

FEA 13-month calendar retains much of the content from the old FEA Member Guidebook and Back-to-School kit folders – about FEA, unions, benefits, etc., – either in 6 front content pages or links to the content on FEAweb.org.

Printing these in large quantities at once allows us to provide booklets for new members as they join AND current members.



A Front cover (local union name large) (may vary substantially depend-

- D. Back cover (local union contact info)

3. Know Your Rights cards

Recap of Weingarten Rights for new and existing members; Available in English, Spanish and Creole; (locals may order up to current membership + 2%)

English

KNOW YOUR RIGHT TO REPRESENTATION

Called to a meeting with your supervisor? If you're a union member...

REMEMBER: If a reasonable person would believe that discipline could result from the meeting...
YOU HAVE THE RIGHT TO REPRESENTATION

ASK: "WHAT IS PURPOSE OF MEETING?"
Could discipline result from the meeting? If so...

STATE: "I WANT UNION REPRESENTATION"
You can ask for representation at anytime during the meeting

over →



DO NOT BE INSUBORDINATE IF DENIED REPRESENTATION

- » Attend the meeting
- » Keep asking for union representation
- » Take good notes

DO NOT sign or agree to anything

DO NOT make or write statements

CALL: Your local union office or service unit immediately for assistance:

<Local union name>

<Local union telephone number>



Spanish

CONOZCA SU DERECHO A REPRESENTACIÓN

¿Ha sido llamado a una reunión con su supervisor? Si ud es un miembro de la unión...

RECUERDE: Si una persona razonablemente cree que algún acto de disciplina puede ser resultado de la reunión...
USTED TIENE EL DERECHO A REPRESENTACIÓN

PREGUNTE: "¿CUÁL ES EL PROPÓSITO DE LA REUNIÓN?"
¿Podría usted estar disciplinado como resultado de la reunión? Si es así...

DIGA: "QUIERO TENER REPRESENTACIÓN DE LA UNIÓN"
Usted puede pedir representación en cualquier momento durante la reunión

atrás →



Creole

KON DWA OU A REPREZANTASYON

Sipevize ou rele ou pou yon reyinyon? Si ou se yon manm yon inyon...

SONJE: Si yon moun rezonab ta kouwe ke disiplin ta ka yon rezilta reyinyon an...
OU GEN DWA POU REPREZANTASYON

MANDE: "POU KI REZON YAP FÈ REYINYON AN?"
Disiplin ta ka yon rezilta reyinyon an? Si wi...

DEKLARE: "MWEN VLE REPREZANTASYON INYON AN"
Ou gen dwa mande pou reprezantasyon an nenpòt ki moman pandan reyinyon an

vire →



Recap: Available materials

1. Why Join + membership form

Locals order enough for recruiting new members

2. 13-month calendar booklet

Locals order up to current membership + 2%

3. Know Your Rights cards

Locals order up to current membership + 2%

4. Bulletin Board kits

Ordering info and options

(same as last 8 years)

TIMELINE

- » **June 29** – Ordering opens for BTS materials
- » **June 29/30:** BTS ordering webinars for locals, leaders & staff

Webinar will also be archived on feaweb.org/materials

- » **early July** – BTS materials ship

Any questions/assistance:

Mark Piotrowski

850-201-2834

mark.piotrowski@floridaea.org

HOW TO ORDER:

- » Online order form at: feaweb.org/materials
- » Interactive PDF can be emailed or faxed back (PDF will be sent out with Webinar announcement; available online)

