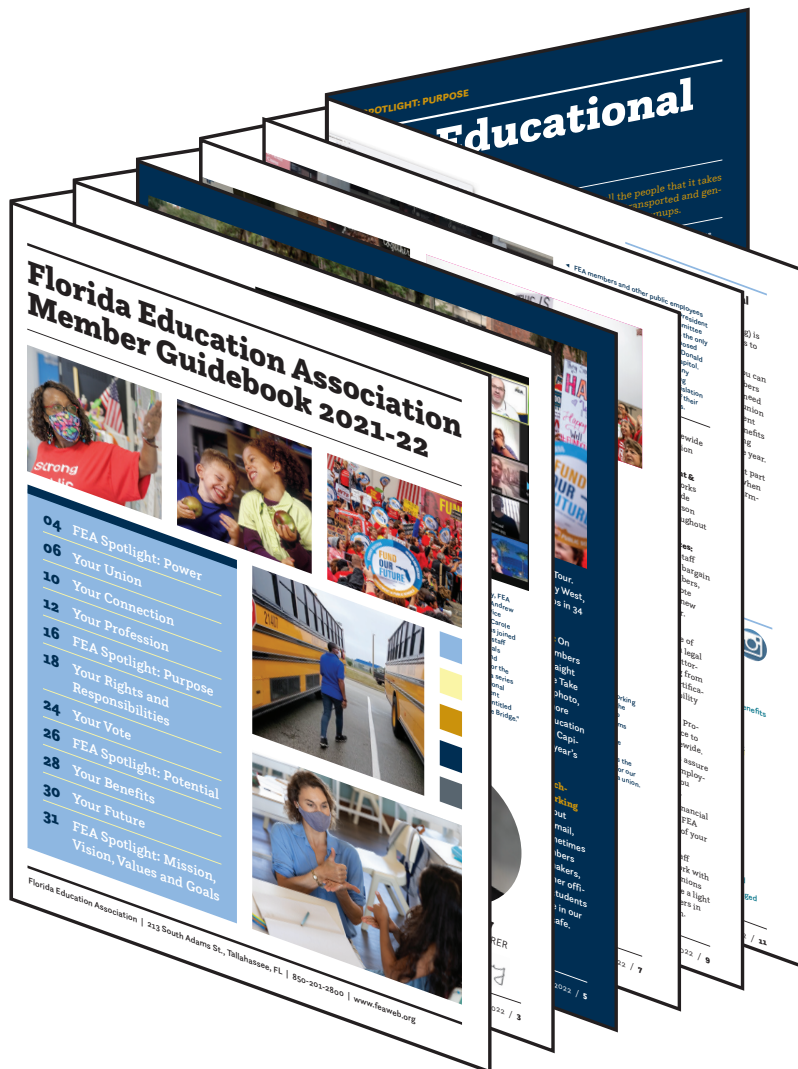

2021-22 FEA Back-to-School materials

An overview of the available recruitment and membership materials and how to customize and order them.



2. FEA Member Guidebook:

FEA + local union membership booklet (locals order up to current membership + 2%)



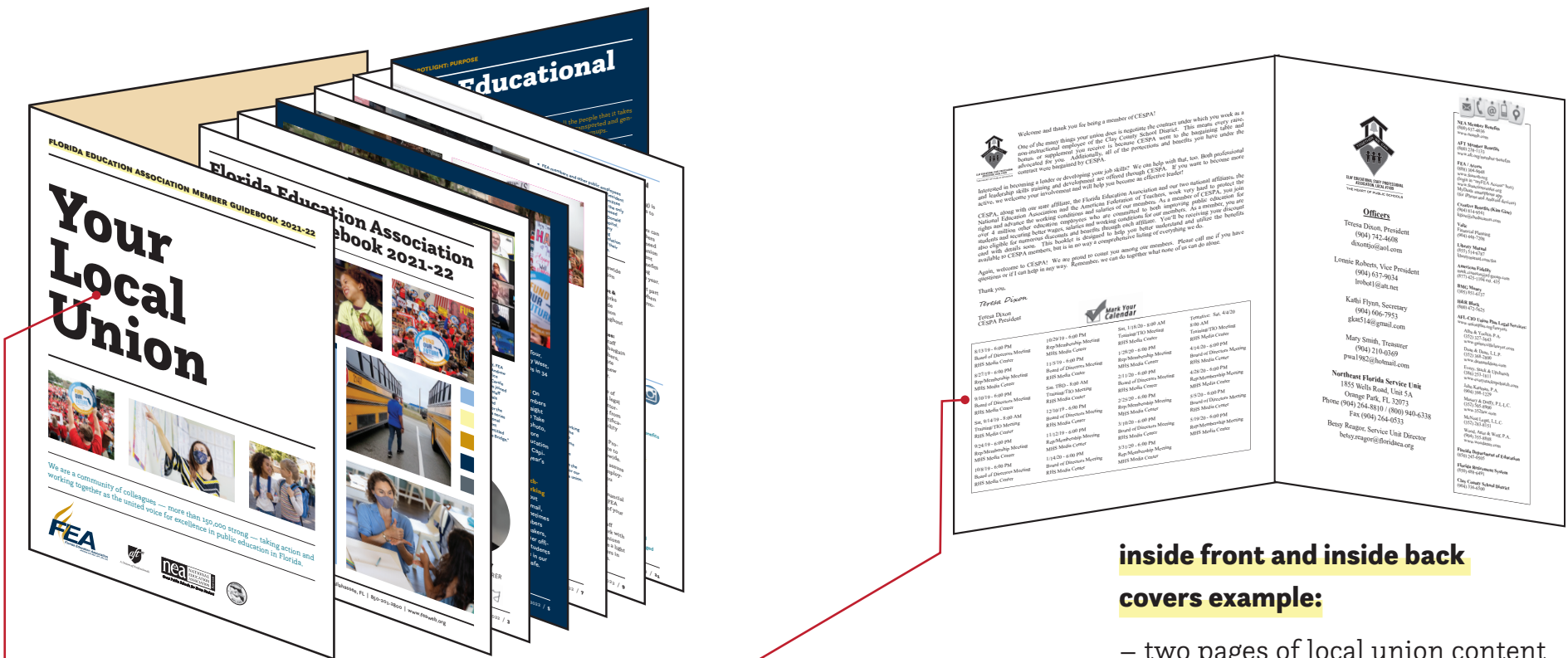
FEA Member Guidebook

reorganize most of the content from the old Back-to-School kit folders — about FEA, unions, benefits, etc., — into one booklet.

Printing these in large quantities at once allows us to provide booklets for new members as they join AND current members.

2A. Customization option #1

Booklet Cover Locals can still customize the front and back covers with their union's name and contact information, and the inside front and inside back covers with any content they would like.



Customizeable covers:

- A. Front cover (local union name, large)
- B. Back cover (local union contact info)

C. Inside front/back covers: CUSTOMIZED local union content. Some suggested ideas: Welcome letter, important local contact info & dates, building reps, changes to the contract, any other important info about the local union, photo collage etc.).

inside front and inside back covers example:

- two pages of local union content
- 300-500 words each (may vary substantially depending on your layout)

2B. Customization option #2:

Envelope again this year, locals can customize the front of a 9x12 envelope which will hold the booklet and other local materials. This content, similar to the inside front/back covers can be any content arranged any way you like.

Florida Education Association Member Guidebook 2021-22

- 04 FEA Spotlight: Power
- 06 Your Union
- 10 Your Connection
- 12 Your Profession
- 16 FEA Spotlight: Purpose
- 18 Your Rights and Responsibilities
- 24 Your Vote
- 26 FEA Spotlight: Potential
- 28 Your Benefits
- 30 Your Future
- 31 FEA Spotlight: Mission, Vision, Values and Goals

Florida Education Association Member Guidebook 2021-22

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Some suggested ideas:

- Welcome letter
- important local contact info & dates
- building reps
- changes to the contract
- photo collage
- any other important info about your local union

Florida Education Association Member Guidebook 2021-22

HESPA
Hendry Education Support Professionals Association

Welcome and thank you for being a member of HESPA!

HESPA along with our state affiliate the Florida Education Association and our two national affiliates, the National Education Association and the American Federation of Teachers, work very hard to protect the rights and advance the working conditions and salaries of our members. As a member of HESPA you join over 4 million other education employees who are committed to both improving public education for students and securing better wages, salaries and working conditions for our members. As a member, you are also eligible for numerous discounts and benefits through each affiliate. You will be receiving your discount card with details soon. One of the many things your union does is negotiate the contract under which you work as a non-instructional employee of the Hendry County School District. This means every raise, bonus or supplement you receive is because HESPA went to the bargaining table for you. Additionally all of the protections and benefits you have under the contract are negotiated by HESPA.

Interested in becoming a leader or developing your job skills? We can help with that, too. Both professional and leadership skills training and development are offered through HESPA. If you have advanced and want to become more active, we welcome your involvement and will help you become an effective leader.

Again welcome to HESPA! We are proud to count you among our members.

Please call me if you have questions or if I can help in any way.

Remember we win together.

Thank you,
Richard Watt
President HESPA

Hendry Education Support Professionals Association
2107 Camdent Dr., Avon Park, FL 33825

Alachua County Education Association

Excellent Schools are Union Strong!

ALACHUA COUNTY EDUCATION ASSOCIATION BOARD MEMBERS

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Alachua County Education Association
618 NW 13th Ave • Gainesville, FL 32601
(352) 377-7655 • Fax (352) 373-7993 • alachuaeduc.org

3. Know Your Rights cards

Recap of Weingarten Rights for new and existing members; Available in English, Spanish and Creole (not shown); (locals may order up to current membership + 2%)

KNOW YOUR RIGHT TO REPRESENTATION

Called to a meeting with your supervisor? If you're a union member...

REMEMBER: If a reasonable person would believe that discipline could result from the meeting...
YOU HAVE THE RIGHT TO REPRESENTATION



ASK: "WHAT IS PURPOSE OF MEETING?"
Could discipline result from the meeting? If so...

STATE: "I WANT UNION REPRESENTATION"
You can ask for representation at anytime during the meeting

over →

DO NOT BE INSUBORDINATE IF DENIED REPRESENTATION

- » Attend the meeting
- » Keep asking for union representation
- » Take good notes

DO NOT sign or agree to anything

DO NOT make or write statements

CALL: Your local union office or service unit immediately for assistance:

<Local union name>

<Local union telephone number>



CONOZCA SU DERECHO A REPRESENTACIÓN

¿Ha sido llamado a una reunión con su supervisor? Si ud es un miembro de la unión...

RECUERDE: Si una persona razonablemente cree que algún acto de disciplina puede ser resultado de la reunión...
USTED TIENE EL DERECHO A REPRESENTACIÓN



PREGUNTE: "¿CUÁL ES EL PROPÓSITO DE LA REUNIÓN?"
¿Podría usted estar disciplinado como resultado de la reunión? Si es así...

DIGA: "QUIERO TENER REPRESENTACIÓN DE LA UNIÓN"
Usted puede pedir representación en cualquier momento durante la reunión

atrás →

NO SEA INSUBORDINADO SI SE LE NIEGA LA REPRESENTACIÓN

- » Asista a la reunión
- » Siga preguntando por representación de la Unión
- » Tome notas claras

NO firme ni esté de acuerdo con nada

NO haga ni escriba comentarios/versiones del caso

LLAME: Inmediatamente a la oficina local de la unión o al unidad de servicio para ayuda:

<Local union name>

<Local union telephone number>



Recap: Available materials

1. Why Join + membership form

Locals order enough for recruiting new members

2. Membership booklet

Locals order up to current membership + 2%

3. Know Your Rights cards

Locals order up to current membership + 2%

4. Bulletin Board kits

Ordering info and options

(same as last 7 years)

TIMELINE

- » **June 29** – Ordering opens for BTS materials
- » **June 29/30:** BTS ordering webinars for locals, leaders & staff

Webinar will also be archived on feaweb.org/materials

- » **early July** – BTS materials ship

Any questions/assistance:

Mark Piotrowski

850-201-2834

mark.piotrowski@floridaaea.org

HOW TO ORDER:

- » Online order form at: feaweb.org/materials
- » Interactive PDF can be emailed or faxed back (PDF will be sent out with Webinar announcement; available online)

