

2020-21 FEA Back-to-School materials



*An overview of the available recruitment
and membership materials and how to
customize and order them.*

Recruitment piece: Expanded WHY JOIN fliers w/ membership forms
(locals order enough for recruiting new members)

BACK

FRONT



This year we are offering to send this back as a fillable PDF after customization. For locals to email, etc. in this Covid/social-distancing organizing period.

Strength in Numbers available for
either teachers or education staff
professionals, both in:

- English
- Spanish
- Creole (coming soon!).

2

FEA Member Guidebook: FEA + local union membership booklet (locals order up to current membership + 2%)



FEA Member Guidebook reorganize most of the content from the old Back-to-School kit folders — about FEA, unions, benefits, etc., — into one booklet.

Printing these in large quantities at once allows us to provide booklets for new members as they join AND current members.

This year we are offering to send this back as a PDF (with covers) after customization. For locals to email, etc. in this Covid/social-distancing organizing period.

2a

Customization option #1: Booklet Cover Locals can still customize the front and back covers with their union's name and contact information, and the inside front and inside back covers with any content they would like.



Customizeable covers:

- Front cover (local union name, large)
- Back cover (local union contact info)
- Inside front/back covers: CUSTOMIZED local union content. Some suggested ideas: Welcome letter, important local contact info & dates, building reps, changes to the contract, any other important info about the local union, photo collage etc.).

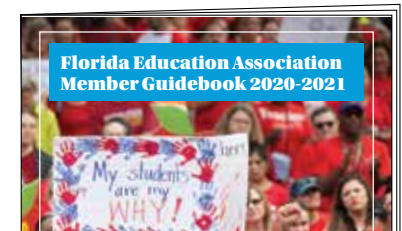
inside front and inside back covers example:

- two pages of local union content
- 300-500 words each (may vary substantially depending on your layout)

2b

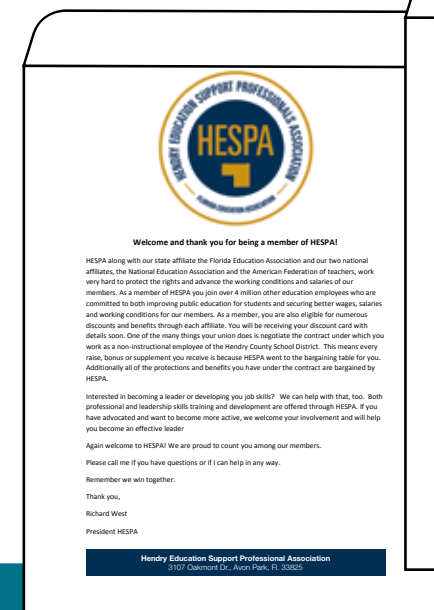
Customization option #2: Envelope again this year, locals can customize the front of a 9x12 envelope which will hold the booklet and other local materials. This content, similar to the inside front/back covers can be any content arranged any way you like.

Given remote work these may more difficult to fulfill as quickly.



Some suggested ideas:

- Welcome letter
- important local contact info & dates
- building reps
- changes to the contract
- photo collage
- any other important info about the local union



3

Member piece: Know Your Rights cards

(locals may order up to current membership + 2%)

KNOW YOUR RIGHT TO REPRESENTATION

Called to a meeting with your supervisor? If you're a union member...

REMEMBER: If a reasonable person would believe that discipline could result from the meeting...
YOU HAVE THE RIGHT TO REPRESENTATION

ASK: "WHAT IS PURPOSE OF MEETING?"
Could discipline result from the meeting? If so...

STATE: "I WANT UNION REPRESENTATION"
You can ask for representation at anytime during the meeting



over →

DO NOT BE INSUBORDINATE IF DENIED REPRESENTATION

- » Attend the meeting
- » Keep asking for union representation
- » Take good notes

DO NOT sign or agree to anything

DO NOT make or write statements

CALL: Your local union office or service unit immediately for assistance:

<Local union name>

<Local union telephone number>

CONOZCA SU DERECHO A REPRESENTACIÓN

¿Ha sido llamado a una reunión con su supervisor? Si ud es un miembro de la unión...

RECUERDE: Si una persona razonablemente cree que algún acto de disciplina puede ser resultado de la reunión...
USTED TIENE EL DERECHO A REPRESENTACIÓN

PREGUNTE: "¿CUÁL ES EL PROPÓSITO DE LA REUNIÓN?"
¿Podría usted estar disciplinado como resultado de la reunión? Si es así...

DIGA: "QUIERO TENER REPRESENTACIÓN DE LA UNIÓN"
Usted puede pedir representación en cualquier momento durante la reunión



atrás →

SEA INSUBORDINADO SI SE LE NIEGA LA REPRESENTACIÓN

- » Asista a la reunión
- » Siga preguntando por representación de la Unión
- » Tome notas claras

firme ni esté de acuerdo con nada

NO haga ni escriba comentarios/versiones del caso

LLAME: Inmediatamente a la oficina local de la unión o al unidad de servicio para ayuda:

<Local union name>

<Local union telephone number>

Recap: Available materials

1. Why Join + membership form

Locals order enough for recruiting new members

2. Membership booklet

Locals order up to current membership + 2%

3. Know Your Rights cards

Locals order up to current membership + 2%

4. Bulletin Board kits

Pre-order; ships late July

Ordering info and options (same as last 6 years)

TIMELINE

- » June 25 – Ordering opens for BTS materials
- » BTS ordering webinars for locals, leaders & staff: June 24 & 25

Webinar will also be archived on **feaweb.org/materials**

- » early July – BTS materials ship

Any questions/assistance:

Mark Piotrowski

850-201-2834

mark.piotrowski@floridaea.org

HOW TO ORDER:

- » Online order form at: **feaweb.org/materials**
- » Interactive PDF can be emailed or faxed back (PDF will be sent out with Webinar announcement; available online)

